

LEO BURNETT U.S.A.  
A DIVISION OF LEO BURNETT COMPTON, INC.

Ad No. 1995-44 (TIMELESS SEA) - Req. No. 91259 - Page, 4/c Blood - (5 7/8 x 9 1/4 inches)  
Printed in U.S.A.

Opera Booklet, 1986  
(604)

© Philip Morris Inc. 1986

# Get a taste of it.



**Merit**  
*The low tar flavor break.*

Long 8 mg "tar" 0.9 mg nicotine av. per cigarette by FTC Report Feb. '86.

**SURGEON GENERAL'S WARNING:** Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

IMPORTANT: DESTROY ALL MATERIALS IMMEDIATELY AFTER USE.  
UNDER NO CIRCUMSTANCES SHOULD THIS ADVERTISEMENT  
RUN AFTER Sept. 30, 1986.

1

Job #	1995-44	Page #	
Customer	LEO B		
Dispatcher	1-100-1		
Kearney Media Control Corp.		100-100-1000	
100-100-1000		100-100-1000	

O. BOWEN/J. Holmes



2061192567